**The Battle of Neighborhoods**

**Description of the idea**

The main idea for this capstone project named “The Battle of Neighborhoods” is to compare the neighborhoods of the two cities, New York City and Toronto, and determine how similar or dissimilar they are.

We are going to leverage the Foursquare location data to explore the neighborhoods of these two amazing cities. In New York City, we will explore the neighborhoods of Brooklyn; in Toronto, we will explore the neighborhoods of Scarborough.

We will compare these boroughs to find which one has more venues than the other one. Also, we will analyze the venues categories between to figure out if there is an opportunity to start a new business.

A new business could be a coffee shop, bar, bakery, gym, or restaurant. For example, if we find that in the first neighborhood of Scarborough there is only a restaurant of hamburgers; we can open an Italian Food Restaurant since this kind of food is missing in this place.